



January 27, 1995

J.T. JONES
Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

TO: F. E. Cook
G. P. Mitchell

RE: Home Liquors/1st Quarter Co-Marketing Promotion

Gentlemen:

Home Liquors has authorized our 1st Quarter Co-Marketing Promotion for the following stores (letter of authorization attached).

#75
Saddle River Road
So. Hackensack
122611

#360
Bloomfield Avenue
Verona
122612

#480
Market Street
Newark
123006

#1277
Springfield Avenue
Irvington
123007

Additional SALEM product will be ordered by participating stores prior to 2/6/95. Home Liquors' \$2.50 coupons are attached (67 coupons per store). Coupons are to be affixed to cartons of SALEM and placed in temporary floor base displays with riser cards. Coupons redeemed by stores will be returned to their Headquarters for payment.

Your continued assistance with this chain is appreciated.

Sincerely,


J. T. Jones

JTJ/ams

Attachments

cc: J. Bellias/Home Liquors

M-2

DM	Y&B	REP
1224		
1225		
1226		11, 12
1229		
1230		6, 7
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

"We work for smokers."